

Southeast Penn
Chester County Spring Issue Magazine

2026 MEDIA KIT

DISTRIBUTION
**PICKUP MAGAZINES FREE
@ HIGH TRAFFIC LOCATIONS
& EDDM | USPS**

Southeast Penn Magazine | Chester County Edition



(484) 574 - 5321
JZwirzina@yahoo.com
www.SoutheastPenn.com

WHO WE ARE...

Southeast Penn Magazine | Chester County Edition

Formerly Your Town Magazine, our new publication Southeast Penn Magazine | Chester County Edition connects locals and visitors with businesses in the Chester County | Greater West Chester Area. We provide trusted recommendations and savings to our readers. We are a platform where advertisers reach customers looking to shop, explore, and save.

Our magazine distribution is at High Traffic Locations available for FREE on paid racks and distributed on a monthly basis. Get your business started with us today.

Save 10% OFF with an Annual Advertising Agreement
More Information Online @ www.SoutheastPenn.com

Business Types Include:

- ✓ FOOD & DRINKS
- ✓ ADVENTURES & EXPERIENCES
- ✓ PLACES TO STAY
- ✓ SHOPPING
- ✓ HOME SERVICES
- ✓ CONSTRUCTION PRO'S

ADVERTISING COST (ALL ADS ARE FULL COLOR)

Quarter Page = \$100 Per Month (\$300 Per Issue)
Half Page = \$179 Per Month (\$537 Per Issue)
Full Page = \$279 Per Month (\$837 Per Issue)

PRINT ADVERTISING SIZING & ISSUES

Our Issues come out on a Quarterly Basis / 4 Per Year, Winter, Spring, Summer, and Fall.

- Full Page Advertisement = 6" W x 9" H
- Half Page Advertisement = 6" W x 4.5" H
- Quarter Page Advertisement = 3" W x 4.5" H

Keep all Important Photos & Text .2" from Trim Edge.
In House Design Available for Additional Cost.

Advertising Price Example, Quarter Page Ad @ \$100 Per Month = \$300 Per Issue

Publication Issues

- Spring Issue = March / April / May
- Summer Issue = July / August / September
- Fall Issue = September / October / November
- Winter Issue = December / January / February

We offer flexible advertising packages. Advertising rates are based on a monthly rate, One Issue = 3 Monthly Payments, as Issues are Quarterly.

Advertising Price Example, Quarter Page Ad @ \$100 Per Month = \$300 Per Issue

CONTACT US: (484) 574 - 5321

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**SOUTHEAST PENN
MAGAZINE COPIES
ARE MAILED OUT
VIA EDDM USPS**



Southeast Penn Magazine | Chester County Edition

Southeast Penn Magazine | Chester County Edition copies are mailed out using EDDM USPS. We alternate Sub Zip Code mailings monthly. Direct mail is limited to the Greater West Chester Area.

Magazine copies can also be picked up at Restaurants, Hotels, Shops, Advertiser Locations, & Wawa Locations. Magazines are distributed to 50+ locations & we distribute approximately 25,000+ copies annually. You can also download a copy online at www.SoutheastPenn.com

Interested in placing your business advertisement in our next issue? Give us a call, Print advertising rates start at \$100 Per Month. Our issues are printed on a quarterly basis, Our 3 month issues are: Spring, Summer, Fall, and Winter.

We offer flexible advertising packages. Advertising rates are based on a monthly rate, One Issue = 3 Monthly Payments, as Issues are Quarterly.

Distribution Areas For Chester County:

- ✓ West Chester Area
- ✓ Downingtown Area
- ✓ Coatesville Area
- ✓ Brandywine Valley

50+

Magazine Distribution Locations

25,000+

Magazine Copies Distributed Annually

560,000+

Population of Chester County

\$123,000+

Average Chester County Household Income



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ADVERTISING AGREEMENT



Business Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Business Description / Type: _____

Marketing Contact: _____ Title: _____

Phone: _____ Email: _____

Ad Creation Notes: _____

Coupon: _____ Coupon: _____

Advertising Print Size

- ___ - Full Page AD | \$279 Per Month
- ___ - Half Page AD | \$179 Per Month
- ___ - Quarter Page AD | \$100 Per Month

Issues

- ___ - Spring Issue | March/April/May
- ___ - Summer Issue | June/July/August
- ___ - Fall Issue | September/October/November
- ___ - Winter Issue | December/January/February
- ___ - 12 Month Agreement (All 4 Issues)

Cost / Payment Details

Monthly Payment: \$ _____

___ - Months Advertising (3 Months Per Issue)

Total Cost: \$ _____

10% OFF - PAID IN FULL

___ - Check ___ - Credit Card ___ - Zelle/Venmo

Advertiser Signature: _____ Date: _____

Print Name: _____

Office Use: _____
